

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation and abuse of the "power" of the media.

Using public airwaves free of charge, Sinclair is OBLIGATED by law to serve the public interest instead of their own. However, when large companies, such as Sinclair, control the airwaves we get more of what's good for the bottom line (e.g. SBG needs the Bush admin back in office in order to reap the benefits of their policies and they are, therefore, willing to do anything to help get Mr. Bush elected).

Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter and not the personal political rhetoric of those with an agenda. Journalists are supposed to report the news, and if they editorializing - they should announce as such. By masquerading this bit of anti-Kerry propoganda as "news", they are cheating the public they are supposed to serve.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.